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Remote Design Sprint Essentials

- Learn a battle-tested approach for leading **remote design thinking** teams to greatness - 100% virtually.



Level up your remote facilitation skills

Anyone can use the Sprintbase platform - no training required. But if you're a design practitioner, facilitator, or trainer wanting to take the remote experiences you deliver to the next level, this program is for you.

Led by seasoned innovation practitioners from Treehouse Innovation, you'll learn how to plan, prepare for and deliver great remote experiences as well as leverage the power of Sprintbase to its full potential. You also receive a full set of facilitation materials that you can use right away or adapt to create your own tailored remote workshops, sprints and projects.



Who is the Remote Design Sprint for?

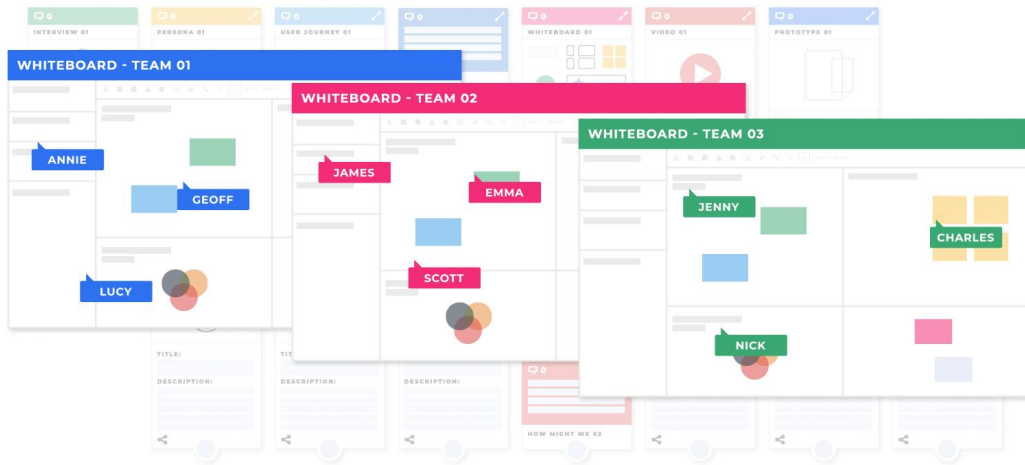
- ✓ Organizations in search of scalable in-house remote design capability
- ✓ Individual designers, facilitators, trainers & teams looking for new skills

Job titles we often see include:

- | | |
|--------------------------------------|---------------------------------|
| ✓ Product managers | ✓ Marketers |
| ✓ Designers | ✓ Consultants |
| ✓ Researchers | ✓ Engineers |
| ✓ Educators & learning professionals | ✓ User experience professionals |

After the training:

- ✓ You'll earn *Sprintbase Remote Design Sprint Certificate* of achievement and Facilitator badge verified by Accredible
- ✓ You'll have access to follow-up feedback and coaching support for your first sprint or workshop



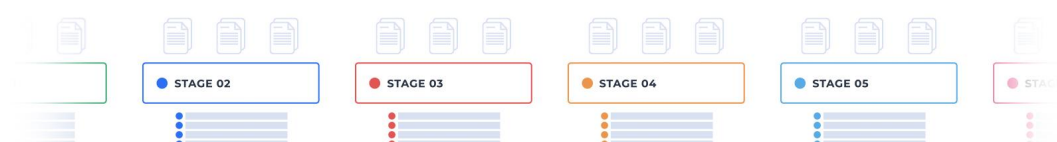
What you'll learn:

- ✓ The fundamentals of human-centred design and how to effectively communicate key tools, methods and mindsets to new teams
- ✓ How to structure a Remote Design Sprint or project to solve problems and build team capability
- ✓ Methods for effective remote facilitation getting great results from remote design teams
- ✓ A common framework and language for creative remote problem solving and collaborative innovation
- ✓ How to be a more impactful driver of change and catalyst for cultural transformation for your teams and organization

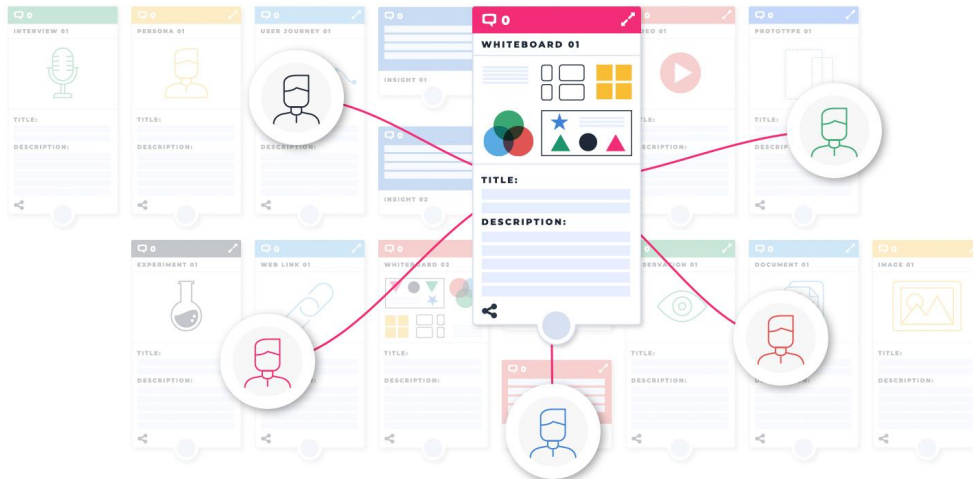


Methods you will practice in this 100% remote training:

- ✓ User empathy and insight formation
- ✓ Opportunity framing
- ✓ Brainstorming & lateral thinking methods
- ✓ Digital and physical rapid prototyping
- ✓ Implementation planning and execution
- ✓ Remote creative collaboration



Remote Design Sprint Essentials Certification



How it works

- ✓ **Duration:** 3 X 2 hr sessions over three days (+ 1-2 hours of independent work)
- ✓ **Format:** 100% Remote (in-person option available)

Learn from the experts

Led by seasoned innovation practitioners, you'll receive instruction built on real-life scenarios and walk away with the confidence and tools to get great results from remote teams.

Format

- ✓ Three 2-hour sessions over three days, plus 1-2 hours of independent work
- ✓ 100% remote
- ✓ Follow-up feedback and coaching support for your first sprint or workshop

OVERVIEW

Day 1 (2 hours)

Field work
1 hour

Day 2 (2 hours)

Field work
1 hour

Day 3 (2 hours)

Introduction to Treehouse Innovation & Sprintbase

How the certification will work and what you're about to experience

Sprintbase platform: Basic overview

Facilitating Empathy: Divergence

Field assignment: Observations & Insights

Fieldwork review

Facilitating Empathy: Convergence

Sprintbase platform: Control Panel

Facilitating Ideation: Divergence

Field assignment: Brainstorming individually and via remote collaboration

Fieldwork review

Facilitating Ideation: Convergence

Facilitating Prototyping: Divergence & convergence

Sprintbase platform: Administering your account

Remote facilitation tips

Next steps: Getting started



What you get - right out of the box:

Everything you need to run a successful remote design thinking sprint

- ✓ Certificate & badge
- ✓ Facilitation slide pack
- ✓ Detailed speakers notes
- ✓ Sprint journey map
- ✓ Workshop agendas
- ✓ Sprint challenge scoping pack
- ✓ Step-by-step facilitation guide
- ✓ Getting ready guides for you and participants
- ✓ Draft email comms for participants
- ✓ 1-year Sprintbase license... and more!



Design confidence

You'll experience a remote sprint end-to-end, practicing, experimenting and learning as you go.



Safety net

You'll get access to a member of our CX team who will get you set up and help make your first mission a huge success.

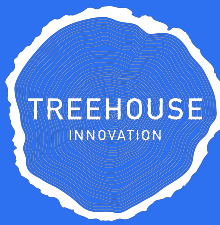


New skills to shout about

Sprintbase uses **Accredible** credential platform to verify your certification. Each certificate & badge is setup to be uploaded and shared on LinkedIn or other social media.

Remote Design Sprint: 3-step process





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Schedule training for **your organization or you**

To schedule a dedicated RDSE training, contact us here

Schedule training →

